

IDEO video questions

1. List the criteria and constraints that the design team agreed upon. Which criteria and constraints did the team meet? In your opinion, what other criteria and constraints were not included in the team's discussion?
2. Why did the team split into smaller groups? What did the team hope to accomplish by doing this?
3. What types of investigations did you see the teams doing? What information were the teams trying to collect? Discuss how the information they collected helped the team design a better shopping cart.
4. Why do you think team members' ideas were not being criticized during the initial stages of design?
5. Give at least three examples from the video of how this group of people kept themselves on track to reach their goal on time. (How did they keep the project moving along?)
6. Analyze the team's final product. List three advantages and three disadvantages that you see in the new shopping cart.
7. Compare the practices you saw in the video to the practices that you used in the classroom. How are they different? How are they the same?
8. Give examples from the video of collaboration and design practices that you did not use in the classroom.
9. List two aspects of the IDEO work environment that you liked. List two aspects you didn't like.
10. There are additional responsibilities the IDEO workers have to take on in order to maintain their fun, yet productive, work environment. Identify and discuss at least three of these responsibilities.
11. Relate the responsibilities you have identified to working with a group in the classroom. Justify your choices using evidence.